

**Board Member** 

Recruitment Pack

May 2025



## Your application

Thank you very much for your interest in this Board Member vacancy at Halton Housing. On the following pages, you will find details of the role and the selection process to assist you in completing and tailoring your application.

You will no doubt do your own due diligence but please do take the time to read this pack carefully as it will provide you with a good overview of Halton Housing and the role. After you have done that, please feel free to get in touch with me, so that we can talk through your offer and get a sense of how that aligns with what Halton Housing is seeking.

To apply, we will need the following from you:

- A CV. Make sure this confirms your current/most recent roles (you can sum up earlier roles, say before the last 15 years), tell us about your achievements so we get a picture of your skills and experience, and try to keep it to two pages or three at most;
- A personal statement. We want to hear about your motivation, why this role and why Halton Housing, you will also want to evidence how relevant your offer is to the role specification; again, ideally in two to three pages; and
- The declaration form, which is accessible via the role page on our website and includes space to indicate if you cannot attend any of the interview dates.

Please submit your completed application documents using the online form, which is accessible via our jobs page: <a href="www.campbelltickell.com/jobs">www.campbelltickell.com/jobs</a>. You will receive an email confirmation and see an onscreen confirmation message after submitting your application, but if you have any issues, you can call 020 3434 0990.

The role closes on Wednesday 4<sup>th</sup> June 2025 at 9.00am.

Please ensure we receive your application in good time.

Do call me if you wish to have an informal discussion about the role or if you have any other questions to help you decide whether to apply.

Kind regards,

### Bill Barkworth

Senior Associate Consultant 07706 369273 bill.barkworth@campbelltickell.com

### **Board Member**



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### Welcome to Halton Housing

Thank you for your interest in our current Board vacancy. I know non-executive candidates are rightly discerning about which organisation they choose to join. We think Halton Housing is a special place and I hope you will too. This pack has been prepared to provide further information about Halton Housing and the role and give you a flavour of what Halton Housing is and the kind of people we are looking for.

Improving people's lives – is our purpose. We are more than just a landlord. We are committed to revitalising the neighbourhoods we serve, whether that's environmental improvements, providing health and employment opportunities or other forms of support. For our customers, access to a decent, safe, affordable and energy efficient home is often the start of their journey with us.

Over the last few years, the impact of a more challenging strategic environment with economic uncertainty, statutory and regulatory changes, and changing customer expectations has brought ambiguity and complexity – our new Board member will need to provide support and challenge to the Board and Executive through strategic debate and decision making.

As a Board Member we look for people who can bring strategic insight, experience of working at a senior level in a complex and diverse business like ours as well as a rounded understanding of good governance gained through Board or committee working.

For this role we are seeking a local business leader who has a close connection with Halton and understands the local operating environment. We are looking for someone who:

- Can bring value to the Board because of involvement in other local partnerships, networks, and activity.
- Demonstrates an awareness of local stakeholder and partner roles and their value to Halton Housing.
- Can actively develop appropriate local networks on behalf of Halton Housing.

The values and understanding you bring will be crucial whether your background is the commercial, public or not-for-profit sector.

We are ambitious and confident about our future and seek someone with our shared outlook, an individual who is looking for a rewarding role that will also stretch them. I hope that we have inspired you to consider these opportunities further. Please do your own due diligence, ask others what they think of us and speak to our retained consultants – Campbell Tickell. I am confident that you will see and hear good things about us.

We look forward to hearing from you.

### Clive Deadman

Halton Housing		
Halton Housing	May 2025	



## **About Halton Housing**

We are an innovative, high performing and forward-looking housing provider, owning and managing over 7,000 homes across Cheshire and the Northwest. In addition to providing good quality homes, we also provide a range of services designed to support our customers through their journey with us.

Since 2022 we built 334 new homes including the delivery of 'Hazlehurst' in Runcorn our biggest ever independent living scheme, with 100 apartments. Over the next 5 years we aim to build a further 500 homes.

We believe that having a safe, well-maintained home in a neighbourhood to be proud of is the platform to a healthy and fulfilled life, to support this we invested over £17m in our existing properties last year.

As one of the largest employers in the borough we employ around 300 talented people who are the heartbeat of our organisation. We have effective working relationships with a whole range of partners across Halton and beyond

Our Corporate Plan 'Our Future Focus' 2025 – 2028 outlines our and our vision for the future and our commitment to our customers and our communities. Our purpose at Halton Housing is Improving people's lives. This plan sets out where we want our focus to be – on providing and maintaining quality homes and investing in thriving neighbourhoods, with strong values that underpin our ambition.

### Our priorities

We have developed five priorities that will be our focus for the next three years. We're confident that these are right for Halton Housing because our customers, colleagues and partners have told us that these are the things that really matter to them.

Our priorities are:

- Quality Homes
- Excellent Services
- Thriving Communities
- Great People
- Strong Business

Thes priorities will guide our work over the next three years. This is Our Future Focus.

### Our values & behaviours

What we deliver is incredibly important – but how we go about our work is what makes us Halton Housing. So, to underpin and guide our behaviours, our attitudes and our actions we have developed our values:



### We are honest.

### We will:

- Do what we say we will
- Communicate effectively
- Challenge appropriately
- Own and explain our decisions and actions

### We are dynamic.

### We will:

- Adapt and embrace change
- Deliver with a can do 'attitude'
- Listen, learn and act to improve
- Work together to get the job done

### We care.

### We will:

- Value diversity
- Show empathy and kindness
- Empower and trust each other
- Respect other' feelings and opinions



### Our Executive Team



Sam Scott Group Chief Executive

Sam joined Halton Housing in October 2022 and provides overall leadership of the organisation.



Neil McGrath
Deputy Group Chief Executive & Chief Financial Officer

Neil leads the business services functions, growth, finance as well as our commercial arm, OSUK.



Debbie Trust-Dickinson
Chief Operating & Transformation Officer

Debbie leads the business functions for Customer, Homes, IT, digital, Brand and Transformation.



### **Board Members**

The Halton Housing Board is ultimately responsible for delivering our vision of Improving People's Lives. They work together as a team to make decisions on a wide range of issues that contribute to the delivery of this vision.



Professor Clive Deadman Group Board Chair

Clive has a background in engineering and private equity, and he has held senior leadership roles for over 20 years in a range of utilities and infrastructure companies. Clive holds several other non-executive positions and brings extensive experience from within the social housing sector, the NHS, the Ombudsmen, and a range of other performance driven not-for-profit organisations. He is also a Professor of Water & Energy at Cranfield University.



### Jennifer Halliday

Vice Chair and Chair of the Remuneration and Nominations Committee
Jennifer has over 30 years of executive experience leading finance and risk
teams operating in both manufacturing and financial services industries.
She is currently CFO at Wienerberger for the UK and Ireland.
Wienerberger is the world's largest producer of bricks and supplies,
construction products and services to the housing construction market.
She also works with Manchester Business School where she is member of
the North West Productivity Forum, part of the Productivity Institute
working with business and government with a focus on education and
skills, and also part of the North American board of Manchester
University.



Ian Hayhoe Board Member

Ian is well-known within the business community of Halton. Ian brings over 25 years' experience in the telecoms and financial services sectors to the Board. Ian provides management consultancy, alongside roles as non-executive director for Durham Lane, and Chair of the Halton and Widnes Chamber of Commerce and Enterprise.



Leigh Wylie Audit and Risk Committee Chair

Leigh is a Chartered Accountant and has held senior leadership roles for over 20 years across a range of large financial services organisations. Leigh brings extensive experience in finance, risk management and audit, gained in a highly regulated sector. Leigh's current role as Chief Internal Auditor within the insurance sector includes providing oversight to the Board and Audit Committee in protecting the assets, reputation and sustainability of the organisation, as well as providing oversight and challenge to the leadership team. Leigh brings a breadth of experience across financial, customer, regulatory and operational risks as well as transformation oversight.



Jo Fallon Board Member

Jo is an experienced housing and property development professional with over 20 years' of working for registered providers, local authorities and developers. During this time, Jo has spent several years at senior leadership level overseeing the delivery of affordable homes, strategic asset management, sales and lettings. Jo is currently Director of FLN Development Solutions, a housing development and regeneration consultancy working with the RP and private sector. Jo has previously chaired the Cheshire and Warrington Housing Alliance and was the former Vice-Chair of Imagine Independence, a Liverpool-based mental health charity.



Marie Wright Board Member

Marie is currently the Halton Borough Council's Executive Board Member for Health and Well-being, she is also Chair of Halton's Health and Wellbeing Board. Marie has volunteered in the community for over 35 years helping to develop Credit Unions and Food Co-ops, she is passionate about all aspects of housing, especially homelessness and tenant issues. She is also a Trustee of Nightstop Communities North West. Marie has worked as a Training Co-ordinator/Tenant Support Officer with young people in homeless projects and is currently the member responsible for Homelessness on HBC. Marie was Chair of Halton Tenants Federation for 10 years.



Sharon Wallace Board Member

Sharon is an experienced housing professional who has worked within the social housing sector for over 30 years. She is currently Assistant Director of Housing and Communities at Cobalt Housing. Sharon is passionate about delivering person-centred services to customers and ensuring that the voice of the tenant is heard, listened to and acted upon.



lan Gardner Board Member

lan has undertaken a range of strategic and operational roles within the housing and construction sectors for over 20 years. He has progressed via technical engineering positions and senior management posts to become a strategic leader in social housing. He has extensive experience in leading large complex housing organisations — including succession planning and developing apprenticeship & graduate programmes — as well as leading inhouse repairs and maintenance organisations, delivering strategic asset management and major investment programmes and implementing new building safety and asset compliance arrangements. Ian also has wider non-executive board member experience in organisations across the midlands and previously held the position of Chair of the Audit & Assurance Committee at a large RP. Ian holds a number of technical and leadership qualifications, has a Masters Degree in Construction Project Management and is a Chartered Member of both the Chartered Institute of Building and Chartered Institute of Housing.



## Role profile

JOB TITLE: Board Member

**REPORTING TO: Group Board Chair** 

### Overall Purpose of the Role

- To contribute to and promote Halton Housing's purpose, mission and values through the management control, accountability, and good conduct of Halton Housing and of the Board.
- To provide, in conjunction with other Board Members and the Executive, strategic leadership to Halton Housing.
- To share responsibility for Board decisions and act only in the best interests of Halton Housing.

### **Specific Duties and Responsibilities**

- 1. To ensure that the policies and procedures relating to governance, legal, regulatory requirements and good practice are in place and reviewed on a regular basis.
- 2. To set the strategic direction of the business and determine its purpose, values and objectives.
- 3. To support and challenge the Executive Team to help achieve these objectives.
- 4. To appoint the Group Chief Executive and establish a system of delegation and internal control.
- 5. To regularly measure and review the performance of the organisation and make recommendations for improvement where appropriate.
- 6. To ensure the organisation runs efficiently, maximises the impact of its resources and provides Value for Money in its service delivery.
- 7. To review the activities of the organisation from time to time and to recommend changes that are appropriate or in the interests of the organisation.
- 8. To agree annually Halton Housing's budget and business plan.



- 9. To exercise sound financial management and maintain financial viability by approving the business plan, accounts, budgets, liquidity and borrowing facilities whilst meeting the organisation's vision, values and objectives.
- 10. To ensure that the interests and needs of Halton Housing's current and future customers are considered in all matters.
- 11. To ensure that the organisation's assets are kept in good order and are used for the benefit of the organisation.
- 12. To promote openness, accountability, and transparency in the organisation's dealings with all its stakeholders.
- 13. To contribute to and implement the risk management frameworks for Halton Housing and ensure risks within Halton Housing are identified and managed.
- 14. To attend on a regular basis, Board and Committee meetings and contribute effectively to them, to ensure that, as a group, the Board has the capacity and commitment to achieve the strategic aims of the organisation.
- 15. To ensure that the business of the Board is suitably conducted, documented, is timely and meets the requirements of good practice and governance.
- 16. To attend conferences, training sessions, seminars, meetings and other events where they are in the interests of the organisation and to act as an ambassador for Halton Housing.



## Person specification

#### Introduction

As a minimum for each skill area, it is expected that every Board Member should have:

- An overview of knowledge or ability
- The ability to understand the context of Board decisions
- The ability to question appropriately

(Where training and development is required, Halton Housing will support Board Members in this).

### Core Skills, Knowledge and Experience

### Governance

- Setting strategic direction and objectives
- Risk management, oversight and awareness
- Audit, assurance and compliance
- Regulatory awareness
- Equality and Diversity
- Corporate governance
- Housing sector knowledge
- Customer focus
- Organisational structure, change and transformation

### Business and commercial skills

- Business planning, financial management or accountancy Performance management
- Value for money, efficiency metrics and use of resources
- Treasury and investment management
- Growth, through partnerships, merger and acquisition

### Corporate services and delivery

- Customer focus
- Organisational structure, change and transformation.
- Asset management
- Property development
- Regeneration and community development



### Desirable Skills, Knowledge & Experience

#### Governance

- Business development and management in a public sector or commercial context
- Stakeholder engagement and accountability
- Information technology and communications
- Human resources and organisational development
- Public relations and marketing

#### Business and commercial skills

- Appreciation of legal obligations
- Procurement and contract management
- Project management and planning

### Corporate services and delivery

- Environmental and sustainability issues
- Understanding of the operating environment and local market Support, health or care services
- Housing management in a public or commercial context Training and employment
- Social enterprise development and engagement

### Specific skills knowledge and experience

Halton Housing is seeking a person who has a close connection with Halton and understands the local operating environment. Ideally, you will have professional experience in one or more of the following areas. But applicants with other relevant skills and experience will be considered.

Please use your supporting statement to detail your skills/experience in these areas:

- Sustainability
- Health
- Property development
- Third sector
- Housing Management
- Human Resource and organisational development



## Key terms and conditions

#### Remuneration

£5,000 per annum. All reasonable expense incurred in the performance of the role will also be reimbursed.

#### Term of Office

A Board member serves for 6 years subject to a 3-year review.

#### **Time Commitment**

1 to 2 days per month – this includes 5 Board meetings, committee meetings, 2 strategic Board events, single issue briefings, training, and induction, reading and preparation for Board meetings, and occasional attendance at our customer and other stakeholder events.

Board meetings are usually held on a Wednesday between 4.00pm and 7.00pm and strategic Board events are a full day – the next 2 events are scheduled for 20th June 2025 and 3<sup>rd</sup> December 2025.

All Board Members are appointed to either the Audit and Risk or Remuneration and Nominations Committee. Some Board Members are appointed to subsidiary Board, and some take a lead role for a key area of the business, acting as champion for their area of responsibility.

You may be required to devote additional time particularly when the organisation is undergoing a period of increased activity. At certain times it may be necessary to convene additional Board, Committee or general meetings which will be done in accordance with the Constitution.

### Location

Halton Housing adopt a flexible approach, using a combination of virtual and in-person Board meetings. In-person meetings will be held at: Waterfront Point, Warrington Road, Widnes, WA8 0TD.



## Key dates and the selection process

Closing date: Wednesday 4th June 2025 at 9.00am

The client meeting to agree longlisted candidates will take place on Thursday 6<sup>th</sup> June. We will be in touch to let you know the outcome of your application following that meeting.

First interviews: Wednesday 18th June 2025

Longlisted candidates will be invited to an interview with a Campbell Tickell panel (Bill Barkworth and Deb Bannigan).

Candidates be notified of the outcome of their interview by the end of week commencing 23<sup>rd</sup> June 2024.

Final interviews: w/c 7th July 2025

The final panel interview will be led by Clive Deadman (Chair) and include Jennifer Halliday (Vice Chair and Chair of Remuneration and Nominations Committee), Jo Fallon (Remuneration and Nominations Committee Member). Sam Scott (Group Chief Executive) and Bill Barkworth (Senior Associate, Campbell Tickell) will also be present.



### **Board Member**

1 to 2 days per month

Northwest | £5,000 per annum

### Improving People's Lives.

We are an innovative, ambitious and forward-thinking housing association which owns and manages over 7,000 homes, and employs around 330 talented people. As part of our succession plan, we are looking for an exceptional individual to help shape our growing business by applying their strategic skills and experience gained either on a board or working at a senior executive level.

In a new Board member, we look for someone who can bring strategic insight, experience of working at a senior level in a complex and diverse organisation like ours and lives values that are in tune with our purpose.

We are particularly keen to speak to individuals who have a close connection with Halton and understand the local operating environment. You could be from any sector, but what will mark you out is the ability to bring broad strategic thinking and provide the constructive challenge and support necessary to ensure our future high performance, sound governance, strategic direction and growth.

Closing date: Wednesday 4th June 2025 at 9.00am.

For a confidential discussion please contact Bill Barkworth, at Campbell Tickell: <a href="mailto:bill.barkworth@campbelltickell.com">bill.barkworth@campbelltickell.com</a> to book a time for a conversation or call 07706 369273.

You can download a job pack at <a href="https://www.campbelltickell.com/jobs">www.campbelltickell.com/jobs</a>.



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