

# CAMPBELL TICKELL

**Campbell Tickell (CT) is a multi-disciplinary management consultancy, focusing primarily on the statutory and non-profit sectors. Here, Senior Consultant Liz Zacharias explains why they support The Big Issue.**



**Can you explain more about what Campbell Tickell does?**

We offer a wide range of services to organisations such as government departments, councils, housing associations, care providers, sports and leisure bodies and charities. We also work with housebuilders and other businesses. CT support them in areas like strategy, governance, finance, risk, troubleshooting, housing development, regeneration, strategic responses to homelessness, care and supported housing, human resources and recruitment.

**What are Campbell Tickell's goals?**

Campbell Tickell aims to provide first-rate practical expertise and advice, in terms of our consultancy services, as well as bespoke recruitment services for both the candidate and the client. We are a values-based business and position our support on helping organisations achieve change that is thought through, planned and sustainable. We want to help organisations create the landscape which we ourselves would like to exist: fair, inclusive, diverse, engaged and transparent.

**Why is Campbell Tickell a supporter of The Big Issue?**

We like The Big Issue's philosophy of

"a hand up not a handout". The journalism is insightful and on the pulse of key social issues. We also like the investment part of The Big Issue – so basically, we like the whole package!

**How does the ethos of Campbell Tickell fit in with that of The Big Issue?**

Although we say we are a commercial company, nearly all our staff have previously worked in the social housing or charity sector. So, our ethos is very much aligned with the work of The Big Issue. We take our role in helping organisations provide good-quality sustainable housing, care and support services very seriously.

**What are Campbell Tickell's plans for the future?**

Our plan is to continue to build relationships with our clients and to really understand their needs in order to provide a high-quality service that they can trust. We want our clients to be our best advertisement when looking to attract new ones too.

**Why is Campbell Tickell a success?**

Campbell Tickell is a success because of our value base, which is collaborative, courageous, creative, trusted and truthful. We always say that we tell it like it is and will always go the extra mile. CT look to find solutions with clients that they can implement and because we come from the sector, our clients have a certain amount of trust in us and what we can do with them, not to them or for them.

**MORE INFORMATION**

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