

## we focus on:

### Homes

Investing in our existing homes, delivering new homes and providing choice across a range of tenures.

### Neighbourhoods

Ensuring all our services are neighbourhood driven.

### Enterprise

Developing new services, increasing revenues and creating neighbourhood investment.

For more information, please visit [neighbourhoodinvestor.com](https://neighbourhoodinvestor.com)



## our Ni values



passion



innovation



excellence



respect

## about Ni



Plus Housing Group and Dane Housing Group have joined together to create the **Plus Dane Group**.

We work together in a unique and innovative way, and describe our business as a neighbourhood investor **[Ni]**.

This means that we will spend less on running the business and more on our homes and neighbourhoods.

It also means that we trade commercially to generate income, provide jobs and direct wealth into neighbourhoods with the aim of creating and sustaining vibrant places to live and work.

**As a Plus Dane Group colleague, what you do in your job makes a big difference to people's lives.**

# our Ni values



## passion

We are passionate about improving quality of life, choice and opportunity in our neighbourhoods.



## innovation

We are not afraid to do things differently, to challenge expectations and be innovative.



## excellence

We strive to deliver excellent services that directly benefit our neighbourhoods.



## respect

We respect each other by celebrating equality and diversity. We respect our environment by seeking sustainable solutions and aiming for zero waste.

# our Ni promises



**Working with our customers, we have established a set of seven neighbourhood investor promises.**

## **These are:**

- Increased investment in existing property
- Creating great places to live
- Increased community safety measures
- Further supporting vulnerable customers
- Further supporting resident involvement
- Increased creation of local jobs
- Increased supply and choice of homes